

ACTIONVC PRESENTS

Community Christmas Shoppe



Toolkit

www.actionvc.org
Tax ID: 20-3883656

Community Christmas Shoppe

What is Community Christmas Shoppe?

Community Christmas Shoppe serves under-resourced families in Ventura County by providing toys for Christmas at no cost!

How is the Community Christmas Shoppe facilitated?

ACTION VC partners with local social service agencies, such as Lutheran Social Services and Interface, to find families otherwise unable to afford Christmas presents for their children. We then invite them to attend a local Community Christmas Shoppe and choose toys for their family at no personal cost. Eligibility to attend a shoppe is based on financial and physical needs. Christmas Shoppe is set up like a holiday gift boutique where guests come and choose new toys, games, sporting goods, electronics, and clothes at no cost to them. Childcare is also provided while parents shop! Festivities vary at each location, but most include photos with Santa, entertainment, hospitality, and gift wrapping.

Throughout the month of November and early December, we collect NEW toys and gifts for children ages 0-17 in schools, churches, and businesses. Contact us to find a toy collection site near you!

What are some of the Community Christmas Shoppe opportunities?

LEAD - Join a Leadership Team for one of the Shoppes.

PREP - Help in the ACTION VC office! Answer calls, translate documents, etc.

HOST - Host a toy collection box at your church, work, or school. Items must be new, unwrapped, and for ages 0-17. All donations are tax-deductible!

VOLUNTEER - Sign-up to volunteer online at actionvc.org starting November 1st!

DONATE- Fund the needed resources or sponsor a child at the Shoppe!

ACTION VC

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ACTION is a 501(c)(3) non-profit organization incorporated in 2006. Tax ID #20-3883656





Toy Box Collection Guide

Every year, churches, businesses, and schools around the community host toy box collection drives for their local Community Christmas Shoppes. Items collected include new and unwrapped toys, games, sporting goods, arts and craft supplies, clothing, and electronics. We serve children of all ages, so a variety of gifts are needed!

Resources needed:

- Community Christmas Shoppe Collection Box
- Community Christmas Shoppe 11 x 17 Poster or Toy Drop-Off Poster
- Community Christmas Shoppe Half-Sheet Flyer

Toy box collection set up:

- Acquire a Toy Box from ACTION VC or your local Shoppe Leader the last week of October.
- Place the box in a well-trafficked area (lobby/sanctuary/auditorium) the first week in November.
- Use the Toy Drop Off Poster or Christmas Shoppe Poster to promote the toy collection.
- Hang the poster in a noticeable place or attach it to the Toy Box.
- Attach a Half-Sheet Flyer to the Toy Box (optional: have copies to give out).
- Promote, promote, promote! Remind members/staff/students that the Toy Collection is happening the whole month of November.

Optional:

- Start an office/classroom competition to see who can bring in the most toys!

The last day of the Toy Drive is **December 15th**. Some Shoppes will pick up earlier. Coordinate the pick-up date with your Shoppe Leader or ACTION VC Representative!





Gift Ideas

Community Christmas Shoppe provides an opportunity for families in need to select Christmas gifts for their children at no cost. To ensure that we can provide toys for 6,000 children across Ventura County, we are collecting NEW and unwrapped gifts by December 8th or 15th! Drop-off boxes are located in church lobbies, local businesses, and the ACTION VC office. Visit our [Amazon Wish List](#) to directly ship a toy!

GIFT IDEAS!

DROP OFF BY DEC 7 & 14

AGE 0-3

- | | | |
|----------------------|-------------------|--------------------|
| Activity Blocks | Plastic Tool Sets | Sesame Street Toys |
| Baby Dolls | Playskool Toys | Sorting Toys |
| Bob The Builder Toys | Riding/Push Toys | Train Sets |
| Fisher Price Toys | Wood Puzzles | Play Food & Dishes |
| Memory Games | Rocking Horses | Shopping Carts |
| Musical Toys | Sensory Toys | Wagons |

AGE 4-7

- | | | |
|--------------------|--------------|-------------------------|
| Dolls | Play Dishes | Musical Toys |
| Arts & Crafts Kits | Doll Houses | Memory Games |
| Baseball Gloves | Soccer Balls | Roller Blades w/ Helmet |
| Board Games | Hot Wheels | Bikes w/ Helmet |
| Construction Toys | Lego Sets | Scooters w/ Helmet |
| Tonka Trucks | Lincoln Logs | Wrist/Knee/Elbow Pads |

AGE 8-12

- | | | |
|---------------------|----------------------|-------------------------|
| Books | Construction Toys | Electronic Games |
| Musical Instruments | Models (Cars/Planes) | Sports Equipment |
| Arts & Crafts Kits | Remote Control Cars | Skateboards w/ Helmet |
| Board Games | Backpacks | Scooters w/ Helmet |
| Game Boys & Games | Science Toys | Roller Blades w/ Helmet |
| Music Players | Legos | Wrist/Knee/Elbow Pads |

TEENS

- | | | |
|------------------|------------------|--------------------------|
| Gift Cards | Jewelry | Backpacks/ Gym Bags |
| Movie Tickets | Clothing | Duffle Bags |
| Books/Journals | Nail Polish Sets | Wallets/Purses |
| Art Supplies | Music Players | Roller Blades w/ Helmet |
| Sports Equipment | Airpods/Beats | Bikes w/ Helmet |
| Board Games | Adult Watches | Polaroid Cameras w/ Film |





Community Christmas Shoppe



2023

Dear Community Partner,

Allow me to introduce ACTION VC, a local 501c(3) nonprofit that mobilizes volunteers across Ventura County to strengthen their communities through everyday acts of service. For the 20th year, we will hold Community Christmas Shoppes in multiple locations throughout Ventura County to provide families in need with toys for Christmas.

This event serves under-resourced families by providing toys for Christmas! We partner with local social service agencies to find families otherwise unable to afford Christmas presents for their children. We invite them to attend our Community Christmas Shoppe and select toys for their family at no personal cost. Children also enjoy crafts and treats. This is a fun family event.

We are reaching out to see if your organization would consider partnering with ACTION VC this year to make our local Community Christmas Shoppe a success. By hosting a toy collection box, you can help us reach our goal of providing toys to over 5,000 children in need. You can also support our **Community Christmas Shoppe** this holiday season by providing a financial donation. All donations are tax-deductible with our **Tax ID: 20-3883656**. If your organization would like to volunteer, we welcome your members to join us as "personal shoppers" or to provide hospitality and care to the families during the event. It is a beautiful and heart-warming event for everyone involved, and truly makes an impact in our community.

Thank you in advance for your support and for being a part of this wonderful event!

Sincerely,

Community Christmas Shoppe

action@actionvc.org

ACTION VC

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ARE YOU A PART OF A BUSINESS, CHURCH OR ORGANIZATION THAT WANTS TO MAKE A MAJOR IMPACT IN VENTURA COUNTY?

↳ **Sponsor your local Christmas Shoppe!**

The ACTION VC Community Christmas Shoppe serves 2,000 under-resourced families each year by providing toys for Christmas. Families are invited to attend a Shoppe through their church, school, or social service agency, and can select toys for their children at no personal cost! By supporting your local Community Christmas Shoppe, you will provide the needed toys, crafts, food & beverages that make our program a fun and festive event for the whole family!

- ARCHANGEL SPONSOR** Gold Star package + booth space the day of the event
- GOLD STAR SPONSOR** Silver Bell package + individually crafted social media post
- SILVER BELL SPONSOR** Holly Jolly package + round up thank you on social media
- HOLLY JOLLY SPONSOR** Logo on website + promotion at the sponsored shoppe

YES! I WOULD LOVE TO SPONSOR CHRISTMAS SHOPPE AS A:

- ♥ **ARCHANGEL SPONSOR \$5,000+** ♥ **GOLD STAR SPONSOR \$2,500+**
- ♥ **SILVER BELL SPONSOR \$1,500+** ♥ **HOLLY JOLLY SPONSOR \$500+**

Shoppe to Sponsor: _____

Organization Name: _____ Contact: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

♥ Credit Card ♥ Check

Name on Card: _____

Credit Card Number: _____

CVV: _____ Exp Date: _____

Any funds remaining after this event will be used to further ACTION VC's mission of serving the vulnerable in our communities.