



ACTION[®] VC

**20
23**

MID- YEAR IMPACT REPORT

Dearest friend....

Backyard barbecues are sizzling, the beaches are filled and summer is in full swing! The needs facing vulnerable communities don't stop for summer...and neither do we! Here's how ACTION VC has made an impact during the first half of the year.

Typically, we set bold goals for metrics like the number of projects we want to complete and the number of volunteers we hope to mobilize. I'm happy to report that ACTION VC volunteers are indeed making a huge impact in the lives of our neighbors.

This is a unique year for ACTION VC. Rather than focus primarily on stats, our attention has been on development. We moved into 2023 excited for the opportunity to re-engage our communities and partners in this new post-pandemic environment.

We are seeing unprecedented need throughout Ventura County. Issues of food insecurity, homelessness, mental health and substance abuse are at historic levels. There is more need for ACTION VC's efforts to help communities care for each other than ever before.

Our "2023 Objectives" address six areas of development that are key in helping ACTION VC remain on the cutting edge of meeting needs in Ventura County and ensuring the highest level of resourcing volunteers to serve the community. We are proud of the strides we have made these areas so far and are excited to share them with you in the following pages.

Thank you for joining us in the vision to see Ventura County become a connected community where we are truly better together!



Jon Looney
Executive Director

ACTION VC

2023 Objectives

This year we are focusing on 6 key areas and taking steps towards achieving these objectives.



STRENGTHENING PARTNERS

Helping churches, businesses, and community groups identify needs in their community and provide insight, coordination, and turn-key projects.

- Held our first ACTION: *Connect* event bringing leaders together for networking and sharing best practices.
- We have been meeting with past partners to re-engage relationships and empower new collaboration.



ACTION VC is committed to bringing the love of Jesus to meet practical needs in our communities.



MOBILIZING VOLUNTEERS

Fostering service as a way of life for individuals and connecting them with opportunities to help people in their local community.

- Launched the "Take Action" campaign to introduce new volunteers to ways they can serve.
- Revised our volunteer handbook and created an orientation video for people to see how their efforts connect to our mission.

2023 Objectives Continued



ENGAGING COMMUNITIES

Forging new relationships with community leaders to remain on the cutting edge of emerging trends and ways we can help.

- Began a pilot project to meet with city officials. Have met with the mayor, police chief, housing director, senior services department of Oxnard City.
 - We met with county and local officials including supervisors, code enforcement, and homelessness task force.
-



MEETING NEEDS

Ensuring that people from all walks of life receive care that helps them feel safer, more connected, and empowered to thrive.

- Translated our materials into Spanish.
 - Created a tool for volunteers to stay connected with neighbors they served and provide future help.
 - Presented at senior centers and service clubs on how to request services.
-



RELEASING GENEROSITY

Investing resources back into our communities.


- Now offer planned giving strategies to make the most of legacy gifts.
 - Provide more ways to invest in our mission and working with new grant partners to release resources.
-



ALIGNING OPERATIONS

Maximizing low overhead for high impact while caring for our staff and adjusting procedures for the greatest effectiveness.

- Held our first Annual Meeting Breakfast since the pandemic.
- We invested in our staff to retain top talent and added an additional part-time communications coordinator position.
- Welcomed student interns from CSUCI to assist office operations.



**"I DIDN'T REALIZE HOW
SPECIFIC THIS KIND OF
WORK IS AND TO SEE THAT
YOUR VOLUNTEER KNEW
WHAT THEY WERE DOING
MAKES ME FEEL SECURE.
IT'S A SIGH OF RELIEF TO
KNOW THAT I CAN BE A
LITTLE SAFER NOW IN MY
HOME."**

**- TERRENCE
ACCESSIBILITY FOR ALL CLIENT**

Impact and Budget

Program Stats

Our network of amazing volunteers selflessly gives their time and talent. Their effort goes beyond just meeting needs, they build relationships and impact lives. Here's a sample of how ACTION VC programs have served and connected our communities so far in 2023.

1471 Hours
donated

668 Neighbors
served

288 Volunteers

101 Projects
completed

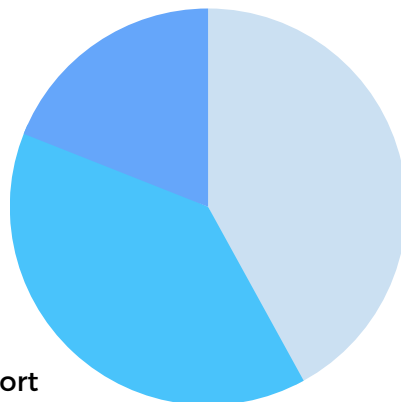
Budget

We strive for the highest standard of stewardship so that every penny donated to ACTION VC creates the greatest impact in the communities we love and serve. So far this year, we have put over \$58,000 worth of volunteer labor and project materials back into our neighborhoods. Here's how we allocated this year's \$393,500 budget.

Marketing & Admin
19%

Program & Events
42%

Direct Support
39%



STORY OF

hope

I WAS HAVING A DIFFICULT TIME AND THEN TWO STRANGERS CAME IN AND HELPED. IT MEANT A LOT TO HAVE THAT HUMAN TOUCH.

Both Tom and his late sister were born with Primary Ciliary Dyskinesia, a genetic condition that causes complications with the lungs, ears, and sinuses. Between medical expenses and work limitations, it has been difficult to remain in a stable living condition. There were seasons where he lived in his car to make ends meet.

"The ripple effect is hard to see," said Tom discussing how health concerns and financial distress compound. "It snowballs and it can be difficult to re-establish yourself, even when you have your health. When you don't, you're lying to yourself by saying you can do this, you can get by on your own. It doesn't mean you're a failure. It just means you need help. But there's always hope."

Ultimately in need of a lung transplant, he struggles to exert himself. He reached out to ACTION VC because his yard was overgrown and he couldn't tackle it himself. Through our Needs of the Week (NOW) Program, he was matched with a couple who was able to help him out.

"This is a good program," Tom said. "What made a difference for me was a phone call to ACTION VC led to two people coming over to my house and involving themselves in my world for a bit. And that's the beauty of it. ACTION reaches out. I was having a difficult time and then two strangers came in and helped. It meant a lot to have that human touch."



Thank you for your
effort and support to
impact Ventura
County together.