

YEAR-END IMPACT REPORT



OUR NEW EXECUTIVE DIRECTOR

JON LOONEY JOINED THE ACTION VC TEAM READY TO BUILD ON A STRONG FOUNDATION.

In 2009 Simon Sinek wrote a book entitled, “Start with Why” and popularized the concept of knowing your “why.” It is the one thing that motivates your passion and pursuit. It is the thing that gets you out of bed in the morning and makes all the challenges worth facing.

Last July when the ACTION VC board asked me to join the team as the Executive Director, I was clear and upfront about my “why.” I told them, “It’s fine if ACTION VC is simply about doing good deeds in the community, but if that is the case... I’m not your guy. If, however, the gospel of Jesus Christ is the motivation behind all our community investment, then I’m 100% IN!”

The love of Jesus is our “Why.” 1 John 4:19 sets our priority when it says, “We love because he first loved us.” The incredible services ACTION VC offers our neighbors will never be contingent on people believing what we believe or being forced to adopt something in exchange for services. Our programs will always be given with no strings attached. But Jesus is very much involved in what we do! The reason we work so hard to impact people’s lives is because we know that when we were at our most desperate, Jesus saved us.

ACTION VC was founded on these principles, and I am honored to build on that solid foundation. I invite you to celebrate the stories and stats in this report. They are more than just numbers, they are our neighbors who have encountered the love of Jesus this year through the dedicated service of our ACTION VC family.

Let’s celebrate together!



LEADERSHIP TEAM

STAFF

Jon Looney - Executive Director

Marlowe Emberly - Project and Volunteer Coordinator

Zarisbeth Soto - Event and Engagement Coordinator



BOARD

Jason Hurst - President

Bill Vanderripe - Treasurer

Veronica Browning - Secretary

Peter Gillet

Terry Holland

Adam Lopez

Edwin Roman

Leaf Zwerling



OUR APPROACH

FOUR KEY VALUES DRIVE OUR WORK



STRATEGIC STEWARDSHIP

On average, we put \$800,000 back into Ventura County through donated toys, project materials, and volunteer labor. Every dollar - from programs to admin - is used critically to further our impact.



CONNECTED COMMUNITY

We believe all systems within our community need to work together to create holistic care for the most vulnerable in Ventura County. That's why we work to unite schools, businesses, churches, and agencies in serving our neighbors.



AUTHENTIC AWARENESS

When we take part in service projects for our neighbors on the margins, we increase our awareness of the social and economic disparities within our cities. This awareness enables us to help our communities heal, grow, and thrive.



SUSTAINABLE SERVICE

We provide tangible service projects that improve the quality of life and home safety for those in financial, physical, and spiritual need. And spending time to meet a repair need for a neighbor reminds them that they are cared for and loved!

OUR COMMUNITY, OUR WORK

LOW-INCOME SENIORS

Seniors 65+ are the fastest-growing demographic in Ventura County, and 8% live below the poverty level. [By meeting their critical repair needs, we keep our seniors safe](#) in their homes and create restorative relationships within the neighborhood.

VULNERABLE FAMILIES

Many families are at risk of being stuck in the cycle of poverty. Some live paycheck to paycheck but do not qualify for benefits or have been impacted by a loss, and now parent alone. [When our volunteers connect to these families, we meet spiritual needs as well as physical ones.](#)

PEOPLE WITH DISABILITIES

Almost a third of Ventura County's population are people living with disabilities, and persons with a disability are more likely to live in poverty in comparison to their neighbors. [We meet accessibility needs at no cost to our neighbors so that they can remain independent and safe at home.](#)

UNDERSERVED COMMUNITIES

Economic disparity and invisible poverty exist within our county - but these issues are deeply pervasive in underserved cities. We have found that [by linking arms with the churches, agencies, schools, and businesses already serving these neighborhoods, we combine our efforts and deepen our impact.](#)

DID YOU KNOW...

About 23% of all people in Ventura County are seniors. This growing demographic is expected to reach 30% by the end of the decade.

" You have no idea what it's like to live alone at 94 and be doing your best, but to need help. It is wonderful to know that someone is willing to help. It keeps me going and I really appreciate you." - Rita



BY THE NUMBERS

We are all about creating dynamic change in Ventura County. Check out the following breakdown of

OUR IMPACT IN ACTION

1548

Volunteers

Volunteers from churches, businesses, organizations, and the community came together to make a difference.

281

Projects Completed

Accessibility, beautification, and caregiving projects were completed throughout the year all over Ventura County.

7717

Hours Donated

Time and energy was invested in caring for vital practical needs with love and service.

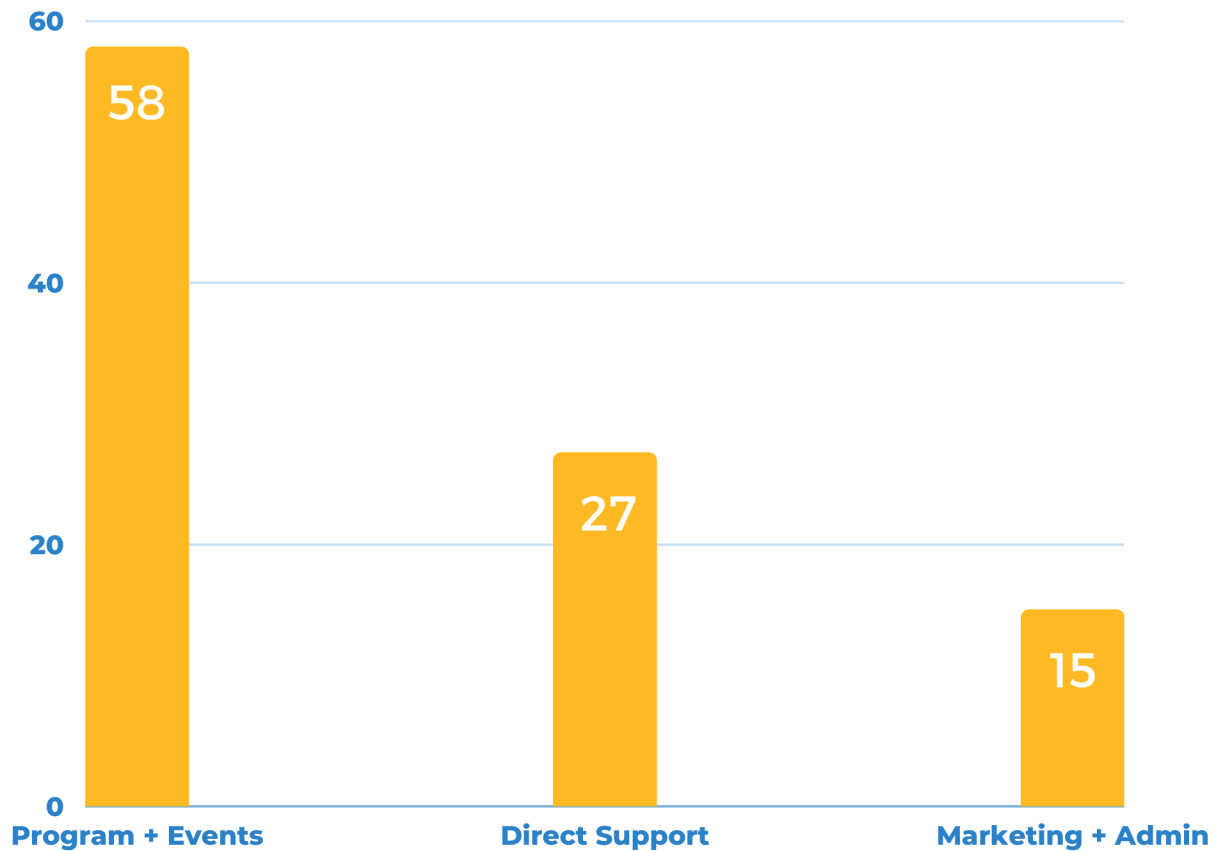
171

Community Partners

It takes a connected community to thrive and 2022 proved that when we all come together we can make a huge impact.

2022 BUDGET BREAKDOWN

Every investment in ACTION VC is used to empower the communities we love and live in. It is one of our core values that we use this money wisely. Here is how we stewarded every investment in our 2022 budget.



IN 2022 ACTION VC INVESTED

640,000 DOLLARS

back into our communities through donated volunteer labor, project materials, and gifts in kind.

SCOTT'S STORY OF HOPE!



A ONCE AVID ADVENTURE SEEKER VOWED TO NEVER BE DEFINED BY DISABILITY BUT NEEDED HELP ALONG THE WAY.

Scott always led a very active lifestyle. He spent 10 years working with the Malibu Search and Rescue Team. He was a regular camper and climbed the Half Dome at Yosemite National Park several times. "Being active is my identity," said Scott. "It's who I am."

After a recent leg amputation, it was not only difficult to remain active, but remain safe in his own home. He needed a way to maneuver the different levels around his house and adjoining blacksmith studio. He made a makeshift ramp, but it was too narrow, which led to a fall that blew out the staples in his leg.

Scott explained that a big part of his healing process was simply keeping up morale. At ACTION VC, we understand that behind physical needs is often an equally vital need for hope and spiritual uplifting. We were able to install 3 ramps of various sizes at Scott's home. Now he can safely stay independent while working and interacting freely with his loved ones.

"Having the ability to be mobile and access the places where I can create and... connect with people - it may seem like just a few sticks of wood but, for me, it was everything," Scott expressed. "What ACTION does has deep impact on people."

"IT MAY SEEM LIKE JUST A FEW STICKS OF WOOD BUT, FOR ME, IT WAS EVERYTHING.

WHAT ACTION DOES HAS DEEP IMPACT ON PEOPLE."

- SCOTT

2022 IMPACT REPORT

PROGRAM HIGHLIGHTS: CHRISTMAS SHOPPE

Through our 6 Community Christmas Shoppes **4500** children received toys for Christmas, selected for them by their family members and caring volunteers.



1 New Shoppe

We opened a new location in Camarillo with a special focus on serving the field worker community.



1600 Families

Hope, peace, joy, and the love of Jesus were shared with families in need.



15000 Toys

We distributed a near record breaking number of toys thanks to the generosity of our community partners.

When families come to Community Christmas Shoppe, they walk away with so much more than toys. They walk away with the life-changing HOPE that Christ's love gives. They walk away with prayer from volunteers, encouragement from churches, and resources from the community. The goal of Community Christmas Shoppe is to give support to struggling families that will last throughout the year.

PROGRAM HIGHLIGHTS: ACCESSIBILITY

Gaining mobility, safety and freedom is radically life changing for the seniors and disabled neighbors who are impacted by our accessibility program.

24 Neighbors

We regularly serve people who had no safe way in or out of their home.



21 Projects

Our teams assist with stair projects, grab bars, and full ADA compliant wheelchair ramps.



43 Volunteers

Our teams of skilled volunteers take pride in their work and joy in the difference it makes.



ACTION VC is one of the only organizations in Ventura County that provides permitted and ADA compliant ramps 100% FREE to those with need in our communities.

PROGRAM HIGHLIGHTS: NEEDS OF THE WEEK

Our network of volunteers roll up their sleeves and get to work when local neighbors need a little extra help with home repair, yard hazards, and safety.



50 Projects

Volunteers tackle projects like fixing a leaky sink or brush clearance that residence cannot do themselves.



341 Hours

Individuals across the county gave their time to be agents of hope in their neighborhood.



48 Homes

Every home represents neighbors who felt valued, cared for, and relieved by the love poured out to them.

NOW projects provide the opportunity to be a constant and consistent presence in our neighborhoods. ACTION VC is a reliable source of care that cities, organizations, and neighborhoods know they can count on.

PROGRAM HIGHLIGHTS: LOVE VC

Love VC is a county-wide event each June that links groups from businesses, churches, and schools to work together to transform their neighborhoods.

542 Neighbors

Seniors, low-income families, and those with disabilities are among the vulnerable communities we serve.



138 Projects

Projects range from encouraging notes for a senior village to entire neighborhood beautification.



228 Volunteers

Sometimes an act of kindness leaves more of an imprint on those who give rather than receive.



Community revitalization is sparked one smile, conversation, or window washing at a time. ACTION VC is connecting neighbors and sharing hope.

A BOLD MISSION



Our goal is to be the experts best positioned to know the real life needs in Ventura County. We mobilize a community of volunteers to meet those needs every day. Together, we are transforming our neighborhoods and impacting lives.

WHAT'S AHEAD

OUR OBJECTIVES IN 2023

We want to have even MORE impact in the coming year. Here are some areas we're developing to ensure ACTION VC's future is even brighter than our past.

01

Engage MORE Partners

We are positioned to be the hub for all kinds of partners to engage in serving that meets real needs.

02

Empower MORE Volunteers

We are expanding our volunteer base to do more good in more places on more days.

03

Partner MORE with Cities

We are meeting with city officials to identify and engage the most current and critical needs.

04

Help MORE Neighbors

We are looking for ways to expand the resources we offer to more holistically care for people.

05

Offer MORE Ways to Give

We are helping people invest in real change through planned giving, crowd funding, legacy donations, and automatic monthly support.

WANT TO DO MORE?

LET'S SERVE OUR COMMUNITIES TOGETHER

1 VOLUNTEER

Our volunteers impact thousands of lives by meeting critical needs! Your special skills will help us complete meaningful projects for vulnerable neighbors.

2 DONATE

Every gift makes a difference and brings us one step closer to closing the gap of care in Ventura County. Your generosity will fund the needed materials used to complete life-saving projects.

3 SUPPORT

Every neighbor deserves to be safe, healthy, and connected. By joining our community of Sponsors, your partnership will fund services for those that we are blessed to help.

4 LEAD

Join our group of dedicated board members, who relentlessly advocate on behalf of those we serve, and dream of new ways that we can uplift our communities.



You make the difference.

**THANK
YOU**

ACTION[®]VC

www.actionvc.org | [@action_vc](https://twitter.com/action_vc)