2019

Dear Community Partner,

Allow me to introduce ACTION®, a local 501c(3) nonprofit that mobilizes volunteers across Ventura County to strengthen their communities through everyday acts of service. For the 16th year, we will hold Community Christmas Shoppes in multiple locations throughout Ventura County to provide families in need with toys for Christmas.

This year, we are hosting six Community Christmas Shoppes on Saturday, December 14th. This event will connect with hundreds of under-resourced families from across Ventura County. The holiday spirit comes alive as volunteers and organizations work together to affirm the value and dignity of each person served at the Christmas Shoppe. Volunteers provide caring support and listening ears for those struggling with hard times. Others provide personal shopping assistance, allowing parents to select gifts tailored to their children’s needs and wishes. Children enjoy crafts, treats, and photos with Santa. It is a beautiful and heart-warming event for everyone involved, and truly makes an impact in our community.

We are writing to ask if your school or business would consider sponsoring your local Community Christmas Shoppe this holiday season by providing a financial donation. All donations are tax-deductible with our Tax ID: 20-3883656. To arrange a donation, or to learn more about ACTION and Community Christmas Shoppe, please find contact information below. We also invite you to visit our website at www.actionvc.org.

Thank you in advance for your support and for being a part of this wonderful event!

Sincerely,

Community Christmas Shoppe Representative
2019

Dear Community Partner,

Allow me to introduce ACTION®, a local 501c(3) nonprofit that mobilizes volunteers across Ventura County to strengthen their communities through everyday acts of service. For the 16th year, we will hold six Community Christmas Shoppes throughout Ventura County to provide families in need with toys for Christmas. **Your local Community Christmas Shoppe will be hosted on Saturday, December 14th.**

Community Christmas Shoppe is a holiday tradition in Ventura County. This event serves under-resourced families by providing toys for Christmas! We partner with local social service agencies, such as Lutheran Social Services and Interface, to find families otherwise unable to afford Christmas presents for their children. We invite them to attend our Community Christmas Shoppe and select toys for their family at no personal cost. Additionally, it’s a fun and festive event with entertainment and crafts for the kids, music, refreshments, pictures with Santa, gift wrapping and lots of caring volunteers to make everyone feel welcome.

**Throughout the month of November, we are collecting new, unwrapped toys to provide FREE Christmas gifts for hundreds of families across Ventura County.** By hosting a toy collection box, you could play a major role in helping to make this event possible. We will deliver the box during the first week of November and will pick up the toys you have collected by December 13th. If you need toys picked up before that date, please call the ACTION Office at (805) 987-0300.

Thank you in advance for your support!

Sincerely,

**Community Christmas Shoppe Representative**
Dear Church Leader,

Allow me to introduce ACTION®, a local 501c(3) nonprofit that mobilizes volunteers across Ventura County to strengthen their communities through everyday acts of service. For the 16th year, we will hold six Community Christmas Shoppes throughout Ventura County to provide families in need with toys for Christmas. Your local Community Christmas Shoppe will be hosted on Saturday, December 14th.

Your church can partner with us this year to support our local Community Christmas Shoppe in many ways. You could host a toy collection box at your building or ask members of your congregation to consider hosting a collection box in their place of work. We accept donations of new toys, sporting goods, bicycles, electronics, and gift cards. Toy boxes will be collected by December 13th.

Church members can also serve with us by being volunteers! As “personal shoppers,” they can assist families in selecting toys that fit their child’s needs and wishes. Other volunteers offer hospitality and care to the families, making connections as they serve food, wrap gifts, and lead the kids in games and crafts. No matter what position of service, volunteers affirm the value and dignity of each person served. They demonstrate God's love by connecting with and caring for those who are struggling with hard times.

Please join us to support our local Community Christmas Shoppe. Feel free to contact us at any time, or visit our website at www.actionvc.org. Thank you in advance for your support!

Sincerely,

Community Christmas Shoppe Representative